

# Comptoir Group achieve significant savings by boosting inventory efficiency with Fourth



Comptoir Group partners with Fourth to increase efficiency and cost control within their inventory management, while continuing to deliver an exceptional customer experience.

**1.8% reduction in inventory costs by automating processes**

**3.5% inventory cost saving by reducing food waste**

**70% reduction in time per week to count inventory**

*“Initially, deploying Fourth was about efficiency. Four years down the line, we feel that efficiency every day, but we also benefit from years of data and valuable insight that allows us to make more informed decisions about menus and pricing.”*

**Adil Loudiy**

**Food, Beverage and Systems Controller**  
Comptoir Group



## Customer Profile:

The Comptoir Group runs a collection of brands that include casual dining, counter, destination, and street food venues in major cities throughout the U.K. Serving Lebanese and Middle Eastern-inspired menus across its estate, Comptoir’s restaurants are known for their theatrical kitchens and fresh, colourful dishes.



## Customer: Comptoir Group

**Industry:** Hospitality

**Locations:** 28

**Employees:** 600

**Fourth Solution:** Purchase to Pay Inventory

### Challenges Faced:

Comptoir's model is logistically challenging. The brand serves fresh foods that can't be prepped in advance alongside slow-cooked dishes produced in a central kitchen.

- Before adopting Fourth, Comptoir managed inventory in Excel spreadsheets. Key inventory management processes were manual, and data-led insights to control costs and wastage were challenging to produce.
- Managers were occupied in the back office for hours on end placing orders, manually counting and tracking stock, and analysing data. This impacted customer and employee experience.
- It was challenging to track inventory daily. The team couldn't reliably identify ingredient discrepancies to measure food prep consistency.

### Solution:

Comptoir started using Fourth's Purchase to Pay & Inventory solution in 2021. It is now the foundation for the group's daily inventory processes and strategic decision-making for both the central management team and restaurant managers at each location.

- Fourth's mobile apps allow managers to make purchases on the go from the restaurant floor, reducing ordering time and the need to be in the back office.
- Reliable forecasts increase inventory management accuracy, enabling the team to confidently plan ahead.
- Analytics enables the business to gain insights in real-time across all locations. With four years of data built up, the insights underpin pricing, inventory, and menu engineering decisions.
- Weekly inventory reports automatically highlight areas where individual locations can improve efficiency.
- Automation of manual processes (e.g. stock taking, purchasing and invoicing), free up managers to spend more time with their team and customers.

### Results Achieved:

Fourth's Purchase to Pay and Inventory solution has significantly improved Comptoir Group's operational efficiency:

- **1.8% reduction in inventory costs by automating processes**
- **3.5% inventory cost saving by reducing food waste**
- **70% reduction in time per week to count inventory**

[Read more about Fourth's Purchase to Pay and Inventory solutions.](#)