

Comptoir decreases time-to-hire from 14 days to 2 hours with Fourth



How the leader in Lebanese cuisine conquers the day with Fourth to hire, schedule, stock, and invoice within minutes vs. weeks

15 MINUTES TO 15 SECONDS
PROCESSING INVOICES

14 DAYS TO 2 HOURS
TIME TO HIRE

5 HOURS TO 1 HOUR
COMPLETE STOCK COUNT

Translated “Lebanese Counter,” Comptoir Libanais welcomes guests to eat traditional Lebanese food in a vibrant environment, including a souk market where they can purchase authentic goods. The group has grown to 26 restaurants across the UK, Netherlands, and UAE.

Challenge

As Comptoir Libanais expanded, they recognised the need to evolve beyond spreadsheets to manage operations.

- The operator did not have accurate, real-time information.
- Managers lacked data to analyse costing and profit potential.
- The chain was unable to track orders, and invoices often went missing.
- Human error led to hours of wasted time.
- Hiring and scheduling a growing workforce was unmanageable.

Solution

Comptoir turned to Fourth for integrated solutions to streamline operations—and to deliver the right data to make the right decisions.

- Workforce management solutions meant Comptoir could take control of scheduling and improve productivity.
- An applicant tracking system enabled the brand to attract, hire, and onboard applicants in a matter of hours.
- Inventory management from Fourth delivered accurate, real-time visibility of current stock.
- Advanced analytics made data-driven decisions easy with accurate forecasting.



“Our franchise partners need to know the financials before making a decision to franchise with us. Before Fourth, we only had estimates. Now we deliver up-to-date figures.”

Adil Loudiyi
Food, Beverage and Systems Controller,
Comptoir Group

Result

Modernising operations with Fourth allowed Comptoir Libanais to focus on what matters most—their guests.

- 96% decrease in time to process invoices—from 15 minutes to 15 seconds.
- 90% decrease in time to hire positions—from 2 weeks to less than 2 hours.
- 80% decrease in time to complete stock count—from 5 hours to 1 hour.
- Scheduling and payroll are now completed in minutes and clicks, not hours in tedious spreadsheets.



Industry
Restaurants



Locations
26



Employees
450



Customer since
2020



Solutions

Workforce management solutions – HR system, scheduling, and applicant tracking system

Inventory management

Wagestream

Payroll

Advanced analytics