

The Hospitality Workforce Report

A deep dive into 2022's Christmas trading period for pubs and restaurants

The end of 2022's Christmas trading period has been a much-anticipated year for hospitality. After a 3 year long period of lockdowns and restrictions since the Covid-19 outbreak, the sector was keen to witness a boost in trading.

In Fourth's Hospitality Workforce Report, we've gathered data from recent years' trading figures to explore how the UK hospitality sector performed in December 2022 without Covid restrictions, such as:

Pubs and restaurants trading comparison

The expected trading boosts in hospitality did deliver but only to some extent.



December highlights

Our data shows that Saturdays including New Year's Eve were the best-performing days for restaurants and pubs.



Higher productivity

Staff working hours in pubs and restaurants increased at a greater rate than headcounts in 2021-2022.



Key takeaways for pub operators and restaurateurs

- World Cups deliver even in winter
- The King's coronation could provide a 'much-needed boost'
- There's an appetite for socialising
- Recruitment and retention remain a challenge
- The cost-of-living crisis will continue to impact businesses
- Investment in the right technology will be crucial for hospitality operators

With recruitment and talent retention being a major focus for hospitality operators, the Fourth Intelligence platform powers Fourth's Workforce Management solutions to provide vital expertise, insight, and the support you need to navigate the current climate and succeed in 2023 and beyond.

[Download report](#)

Contact us today if you're looking to streamline operations, empower employees, and make a positive impact on retention and revenue.

Call us on +44 (0)207 534 3700